



# Aburi Family NINGENMI NEWS

February 2019

Welcome to the February issue of Ningenmi News,  
our monthly Aburi team news series!



Boss, 2019

## ABURI ASKS: Why the name TORA?

TORA's roots are actually steeped in rich, traditional history, which creates an interesting contrast with its futuristic dining aesthetic. Let's rewind back to 1996: That year, Boss took over his father's business in Miyazaki, Japan. At that time, it was a small, family-run sushi restaurant named Sushi TORA -- and he was only 20 years old.

In the years that followed, Boss spent many sleepless nights learning how to run the then-struggling business, combating Sushi TORA's existing management and operational issues through implementing his own innovative business strategies and systems. The fruit of his labour was finally realized as he secured Sushi TORA's stability as a successful restaurant group in southern Japan.

Boss then turned towards realizing his global goal, starting in Vancouver. Ten years and four successful restaurants later, Boss set his mind to bringing his business' classic, Sushi TORA style of Japanese restaurant - Kaitenzushi - to Canada, but in a modern way with high quality offerings and a sleek, technological delivery system. Paying homage to his roots, he decided to name this project TORA.

### ABURI TEAM HIGHLIGHT

## CHRIS

at Minami

“Went into the restaurant for my 1pm booking very excited because I had not had Minami in at least 1.5 years...Our server (Chris) was amazing and super friendly, he was quick to explain everything to us and take our order. The food was phenomenal as always and I'm overall very impressed once again.”

(OpenTabler Diner, OpenTable)



*Vancouver Aburi*

# STAFF PARTY

MON, FEB 18TH | MINAMI YALETOWN |  
DOORS OPEN 8PM | **BOSS' SPEECH 10PM**

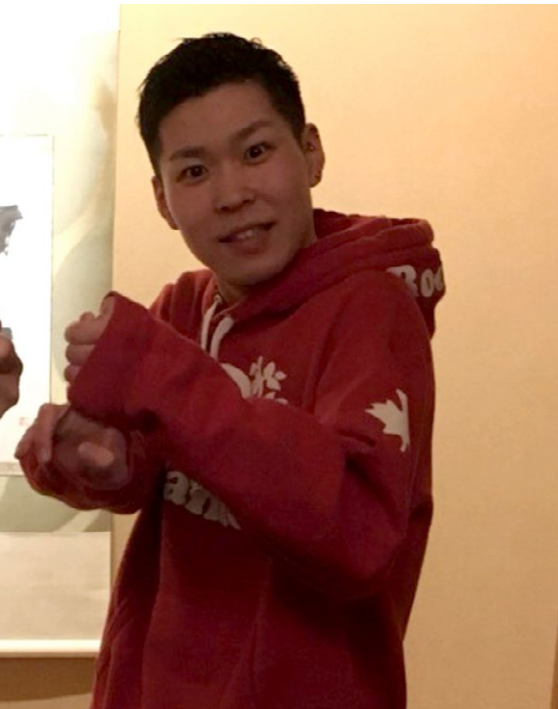


## CASINO ROYALE at Miku Toronto

Don't forget to find your favourite photos from the  
staff party photo booth!

[Click here to view the full album.](#)





## 8 QUESTIONS WITH ABURI'S TOAKI

*Sushi MOD, Miku Toronto*

### WHAT WAS YOUR STARTING POSITION?

Nigiri at Miku Toronto -- and my very first trainer was Eaton

### FAVOURITE DISH AT THE RESTAURANT?

Ichigo Mochi Dome

### FAVOURITE ABURI WORD?

Zekkei! Because if I were a guest, I would love to have zekkei meals.

### FAVOURITE PLACE YOU'VE TRAVELLED TO?

Venice was really nice  
atmosphere!

### WHAT ARE YOU OBSESSED WITH LATELY?

Sushi!!

### YOUR FAVOURITE RESTAURANT (OUTSIDE OF ABURI)?

SAKURA Hilton in Tokyo Odaiba

### YOUR GO-TO KARAOKE SONG?

清水翔太

菅田将暉 かな？

*Message from the editor*

### TIFFANY'S EPIPHANIES

*One of my personal goals for 2019 is to continue improving the layout and content of Ningenmi News. I want to discuss and highlight topics within the company that spark joy -- that is, sharing information that is interesting, relevant, and concise. Hopefully in doing so, more team members will be interested in reading this.*

*Perhaps the KonMari method extends beyond just home organization!*